

**FOR IMMEDIATE RELEASE**

**THE PUTERI PACIFIC JOHOR BAHRU IS THE BEST ACCOMMODATION IN TOWN**

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**Johor Bahru, Johor, 4 May 2010** - The Puteri Pacific Johor Bahru a five star hotel is ideally located in the heart of business and shopping districts of Johor Bahru. We will be the Premier Business & Convention Hotel in town and is well-known for business venue for meetings, conferences and special events.

The Puteri Pacific Johor Bahru has 464 guest rooms, suites and full-service apartments. Each room is furnished with all the necessary comforts to make your stay as convenient and relaxing as possible. Its rooms command a breath-taking view of the city's skyline and shoreline where one could scan the panoramic beginnings of the southern gateway city to Peninsular Malaysia. Its signature would be The Executive Floor, a private floor with a lounge and facilitated by privileged check-in service that has been especially created for the comfort of business and corporate travellers. With quality always in mind, guests can expect only the best from our hotel.

As recognition for the Best Accommodation, The Puteri Pacific Johor Bahru has received Diamond Award from Johor Tourism in the recent Johor Tourism Award which was held on 13 March 2010.

The options for dining and entertainment at The Puteri Pacific Johor Bahru range from casual to cosmopolitan and we welcome you to experience culinary delights in the hotel's superb restaurants and cafe The Newsroom Café will be the one-stop place for all-day dining, conveniently located on lobby level. Our certified "halal" Kai Xuan Chinese restaurant provides a sophisticated setting in which to enjoy the best Cantonese cuisine, while Paolo offers exotic cuisine from the Mediterranean, providing a perfectly cosy ambience amid charming Mediterranean decor.

In conjunction with Mother's Day Celebration, The Puteri Pacific Johor Bahru, has specially prepared wonderful Mother's Day celebration. We would like to extend the celebration to your mom and make her the 'Queen of the Day'. Come dine in The Puteri Pacific Johor Bahru meals at The Newsroom Cafe for Mother's Day Eve Buffet Dinner and Mother's Day Buffet Trunch.

While focused on strengthen our business activities, we recognise and value the communities in which we live. We are committed to building a culture where our employees, guests, suppliers and contractors recognise our commitment to ensuring that our hotels operate successfully in their communities.

The Puteri Pacific Hotel Johor Bahru is delighted to announce sponsorship accommodation at the upcoming Harian Metro's Karnival Futsal I-Metro 2010, taking place on 8 - 9 May 2010 at the Sport Prima Johor Bahru. This carnival is one of the most successful events done by Harian Metro where more than 400 futsal teams will take part in this tournament.

The Puteri Pacific Johor Bahru is under the Hospitality Division of Johor Corporation. Besides this, the Hospitality Division has 5 other properties namely PERSADA Johor International Convention Centre, Sibul Island Resort Johor, Hotel Selesa Johor Bahru, Hotel Selesa Pasir Gudang and Selesa Beach Resort Port Dickson.

Located adjacent to The Puteri Pacific Johor Bahru is the the Persada Johor International Conventions Centre via an overhead bridge is the first purpose-built convention centre in Johor and southern side of the Peninsular Malaysia. Persada Johor offers an integrated and self-contained experience that will cater to innovative and creative conferences, meetings, events, exhibitions and weddings planned by an experienced team of conference professionals to ensure profitable results for any event. PERSADA Johor is geared to become where all the action in Johor Bahru is, where families have a place to converge on activities which are educational, stimulating and entertaining.

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