



FOR IMMEDIATE RELEASE

PERSADA JOHOR PROUDLY PRESENT ANUAR ZAIN TO THE "SECRETARIES' – WEEK LUNCHEON SPECIAL 2011

Johor Bahru, Johor, 29 March 2011 – Persada Johor International Convention Centre is pleased to announce that Anuar Zain, renowned for his soulful ballads will be performing a live 45-minutes showcase for Secretaries' Week Luncheon Special. The luncheon special with Anuar Zain will be held at Tanjung Puteri 301, Level 3 of Persada Johor International Convention Centre on Tuesday, 19 April 2011 at 12.00noon.

The event is especially organised by Persada Johor International Convention Centre, as part of their long-term objective to bring the best of Malaysian artistes within reach of the Johorean and Singaporean public.

Anuar Zain is known for his multi faceted singing style and been named as one of the most talented artist in Malaysia.

Theme for this luncheon special is Black & Gold glamorous. The main objective of this Secretaries' Week Luncheon Special is to honor and celebrate the sacrifice of all secretaries

during their employment. The luncheon special offers attractive door gift, fantastic lucky draw prizes such as laptop, iPhone 4, LCD TV and best dressed award to be won.

Anuar is expected to mesmerize some 1000 audiences with his captivating and energetic performance during the luncheon special. He will be belting out some of his hit songs such as *"Ketulusan Hati"* and *"Lelaki Ini,"* and plus cover versions of popular tunes making the luncheon a memorable one. He will also be singing his latest single, *'Ku Berjanji Kerna Cinta'*, as well as *"Sedetik Lebih"*, the soundtrack from the film *Hikayat Merong Mahawangsa*, a haunting melody penned by brothers Edry and Yusry of KRU.

His vocal prowess and enchanting songs has made Anuar Zain a popular choice for Secretaries' Week celebration, as he entertains secretaries with his vibrant innate style. He bagged several prestigious awards i.e. Best Male Singer in "Anugerah Planet Music (APM) 2008", Best Male Vocal Performance in "Anugerah Industri Music (AIM) and many more.

"Persada Johor International Convention Centre chose Anuar Zain because he always delivers a memorable show. We believe the audience will be satisfied with his performance," said En Mohamad Mazlan Ali, Deputy Chief Executive Hospitality Division Johor Corporation. He also added, some of the ticket sales will go to the fund of **"tsunami earthquake in Japan"**.

Ticket reservations can be made at 607- 267 7810 (Ms Shahsa) and 607-267 7810 (Mr Iskandar); priced at RM10,000.00, RM5,000.00, RM3,500.00, RM2,500.00 and RM1,500.00 per table or visit to our website at www.persadajohor.com. Tickets priced inclusive of lunch during the events.

In conjunction with Secretaries' Week Luncheon Special with Anuar Zain, The Puteri Pacific Johor Bahru is offering a special room rate priced at RM180.00nett. The promotion is valid from 19th April till 25th April 2011. For further enquiries or reservations, please contact 607 – 219 9999.

Issued by

Marketing Communications Department

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